

North Norfolk Pathfinder – Project Descriptions and Objectives

Project Description	Project Objectives
Addressing the impacts of coastal change at Happisburgh	
Cliff top enhancement and relocation of threatened infrastructure	<ul style="list-style-type: none"> • To create a buffer of open land along the cliff top • To relocate the cliff top car park to a suitable location • To provide new public conveniences at the new car park • To create a new pedestrian beach access slope • To enable the establishment of cliff top paths, where appropriate
Removal/ relocation of dwellings most imminently at risk (within the first SMP Epoch – up to 2025)	<ul style="list-style-type: none"> • To evaluate options for addressing the problems faced by the owners of properties between Blake Cottage and Saltwood, to the east of Beach Road, Happisburgh • Develop an equitable method for acquiring properties and meeting the needs of their owners/ occupiers • Purchase the properties/ re-house the occupants (as appropriate) • Demolish the properties, on which an amicable settlement has been reached, and clear the site
Investigate and deliver a method of property acquisition for lease-back for property at long term risk (between second and third SMP Epoch –up to	<ul style="list-style-type: none"> • Evaluate the options for purchasing properties that are at risk in the period beyond the first SMP epoch and leasing them • Develop a method for evaluating the feasibility and the benefits of this approach

100 years)	<ul style="list-style-type: none"> • Identify a suitable organisation (e.g. a housing association) to work in partnership with in implementing this approach • Identify the properties that present the most suitable opportunities, within the available budget • Negotiate suitable terms for the purchase and lease of these properties and implement as appropriate
Improve the beach environment by removal of debris left by failed sea defences and collapsed buildings and structures	<ul style="list-style-type: none"> • Evaluate the scope of the debris and the implications of its removal • Develop and evaluate options for the removal and replacement of debris and rock sea defences and elicit feedback from key interested parties • Removal of debris in accordance with agreed option (to be carefully undertaken, recognising the sensitivity of the issue within the community)
Help the community to investigate, understand and interpret Happisburgh's Heritage and the impacts of coastal change	<ul style="list-style-type: none"> • To increase the local communities' knowledge and understanding of their heritage • To help local communities prepare for the impact coastal change might have on their heritage • To provide local communities with the skills and experience to record their heritage before and as it is affected by coastal change • To give a voice to the people of Happisburgh, enabling them to tell their own story for posterity • To help the community of Happisburgh interpret their heritage and key assets and make this available to visitors and others by a variety of means • To help celebrate Happisburgh's past, present and future through a community event • To develop a methodology that is applicable to the rest of England

<p>Facilitating the relocation of Manor Farm Caravan Site</p>	<ul style="list-style-type: none"> • (In conjunction with the Pathfinder Business Support Project) to identify options to enable the business to plan for its future and overcome obstacles to secure its long-term survival in the village • Develop and evaluate options for the relocation of the business to a suitable site close to the village • Develop an agreed plan for the relocation of the site • If appropriate, within the time, budget and other constraints, assist with the implementation of the relocation of the park
<p>Providing advice and support to businesses affected by issues relating to coastal change</p>	
<p>Provide free advice to businesses within the 100 year erosion zone to encourage planning for coastal change and the alleviation of blight.</p>	<ul style="list-style-type: none"> • Initial business diagnostic 'healthcheck' • Provision of specialist advice • The option to prepare or refresh a business plan • Aftercare at 9, 18 and 36 months •
<p>Provide support to businesses in implementing their business plan in relocation or adaptation.</p>	<ul style="list-style-type: none"> • Businesses who have completed a business plan from the business advice project may then apply for further assistance to aid in implementing their adaptation or relocation
<p>Provide support to businesses in implementing their business plan through investment opportunities.</p>	<ul style="list-style-type: none"> • Businesses who have completed a business plan from the business advice project may then apply for further assistance in investment opportunities

<p>Develop and enhance tourism in the East of the district and support businesses to co-operative working.</p>	<ul style="list-style-type: none"> • Complete a cluster audit of the natural and built assets, creative industries and hospitality and tourism sectors from Overstrand to Horsey and its hinterland. • Develop a costed modular marketing plan based on the cluster audit for the East Norfolk Coast and identify beneficial activities to promote the area • Deliver promotional modules of the marketing plan dependant on priorities and the budget available. • To investigate and develop opportunities for business to work co-operatively • Develop a marketing toolkit for future use of coastal businesses.
<p>Managing the impacts of coastal change on infrastructure</p>	
<p>Investigate the options and initiate a process to enable the relocation of Trimingham Village Hall (the Pilgrim Shelter).</p>	<ul style="list-style-type: none"> • Develop and evaluate options for the relocation of the village hall to a suitable site close to the village • Agree a plan for the relocation of the hall • If appropriate, within the time, budget and other constraints, implement the relocation of the hall; alternatively establish a fund to help secure the relocation of the hall over a longer timescale
<p>Work with landowners to enable the realignment of Cromer (Marrams) footpath.</p>	<ul style="list-style-type: none"> • To realign the cliff top footpath between Runton Road car park and Cromer town centre where it has been closed due to instability in the cliff. • To permanently close the old Public Right of Way and dedicate the new path as a Public Footpath.
<p>Improve the beach environment and improve beach access by the removal of debris below the cliffs at Beeston Regis</p>	<ul style="list-style-type: none"> • To improve the beach environment and pedestrian access in the high water zone between West Runton and Sheringham by the careful removal of beach debris.

<p>Initiate a process to find a way to address the impacts of coastal change on Salthouse Car Park</p>	<ul style="list-style-type: none"> • To work with local organisations to assess the scope of the issues, evaluate the options and produce a plan for addressing the impacts of coastal change affecting the beach car park at Salthouse <p>NB The priority of this project was reassessed following the grant award and consequently there is no budget currently allocated to it. It is hoped that discussions with relevant stakeholders will result in a project sponsor or the formation of a partnership to take the project forward</p>
<p>Investigating funding mechanisms for 'non-qualifying' coastal flood protection schemes</p>	
<p>Investigate the scope for private contributions for flood defence</p>	<ul style="list-style-type: none"> • In partnership with the Borough Council of Kings Lynn and West Norfolk, investigate options and devise a mechanism for securing private contributions towards coastal flood defences between South Hunstanton and Wolferton Creek