

## North Norfolk Pathfinder

### Helping coastal communities adapt to coastal change

Welcome to December's North Norfolk Pathfinder newsletter to update you on the latest.

#### Marketing & business update

The business advice project is co-ordinated by the North Norfolk Business Forum and provides coastal businesses with an initial health check and then offers a £450 voucher for specialist advice and further free business planning advice. Over 80 coastal businesses have now signed up to the scheme.

The final touches are now being put to the East North Norfolk Coast Marketing Action Plan. From the feedback through workshops with local businesses it became clear that there are also opportunities in the development of the area's tourism infrastructure.

Following feedback from business in the Business Advice Project and from the Marketing and Tourism Development Plan a further suite of assistance will be implemented over the coming year. It is likely that this will be available to businesses, groups of businesses and Parish Councils and will be in the form of grants, loans and skills and networking initiatives. There will also be other longer-term activities to continue to improve the tourism offer of the area over the coming years.

#### New Year Greetings

The Coastal Management and Economic Development Team wish you

#### Best Wishes for the New Year.

We would like to thank all who have assisted in planning and delivering the Pathfinder Projects and the ongoing support and patience of the communities involved. As the pathfinders are breaking new ground, nationally and within our authority, a great deal of time has been invested in finding the way. This may not produce quick results, but we hope will provide some useful lessons and a sound basis on which the government can build in the future.



#### Happisburgh Cliff top enhancement scheme

The relocation and re-establishment of the cliff top car park, lavatories and beach access ramp at Happisburgh will not only enhance the local environment, help meet the needs of local residents and restore Happisburgh's role as an attractive visitor destination, but will also offer an opportunity for the community to manage these facilities for the benefit of the village.

The Parish Council agreed at their meeting in November that following finalising the management costs, it would like to take on the responsibility of managing the car park, lavatories and cliff top open space for the benefit of the village.

Land purchases for the relocated car park and ramp are now underway and the location is detailed in the map below. It will be subject to obtaining planning consent.



The location and design of the car park has been evolving since the Happisburgh Open Day in April. The details will be open for comment before a planning application is submitted in the New Year. Happisburgh residents are invited on **10 January at 6pm at the Wenn Evans Centre** to look at the plan, comment and ask questions.

Following the submission of the planning application the Coastal Team will continue to finalise the land purchases, work with the Parish Council to prepare for long term management and tender for the construction of the facilities.

## Removal/relocation of dwellings at Beach Road, Happisburgh

The Council has now made offers to the property owners most at risk in Beach Road. The residents are now considering the offers and their options.

A large part of the offer for each property is the value of the opportunity to relocate the dwelling in accordance with the District Council's EN12 Planning Policy. This policy enables properties within the 20 year risk zone to seek planning consent to replace the property lost in an area where it otherwise may not be granted.

The Council will be looking to use this opportunity from the properties purchased to secure planning consent for the relocation of properties of a similar size in Happisburgh. Investigations are now underway to determine how this can be done and to find a suitable location where the council can work with a landowner to obtain planning consent for the new dwellings.



## Relocation of footpath at Cromer

Preparation for the new path at the Marrams, Cromer has already begun with the relocation of an irrigation tank that stood in the way of the new path. The main construction work of the new path will begin in the New Year, for completion prior to the spring season.



## How to keep up to date with what's happening

NNDC's Coastal Website has pages specifically dedicated to the **North Norfolk Pathfinder Programme**. This is updated regularly with progress reports, project information, photographs and dates of workshops and open days. It also links to other Pathfinders around the country which may be of interest.

[www.northnorfolk.org/pathfinder/](http://www.northnorfolk.org/pathfinder/)



If you do not have access to the internet to view these newsletters, wish to receive hard copies of them or require more information please contact:

Marti Tipper  
Coastal Management Team  
North Norfolk District Council  
Holt Road  
Cromer  
Norfolk  
NR27 9EN

01263 516004

[coastalmanagement@north-norfolk.gov.uk](mailto:coastalmanagement@north-norfolk.gov.uk)

If you would like to receive this newsletter in large print, Braille, alternative format or in a different language please telephone 01263 516004 and we will do our best to help.