



# NEWSLETTER

NORTH NORFOLK  
PATHFINDER

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## North Norfolk Pathfinder

Helping coastal communities adapt to coastal change

### Welcome to the second North Norfolk Pathfinder newsletter

In this edition we will outline each project and update you on the latest news. The Coastal Management Team has been progressing well with starting the projects and the systems that will manage them. Please feel free to circulate this newsletter to friends and family. Better still ask them to contact us (details overleaf) and ask to be included on our mailing list to receive regular copies.

#### Business Support Package

A range of support packages is being designed including:

##### Business Advice Project

This is to provide initial business diagnostics advice, agree action plans and to create three year business plans for threatened coastal businesses.

##### Business Relocation/Investment Projects

It is intended that businesses who complete a business plan from the Business Advice Project above, may then be selected for further projects to assist them in the options of future relocation, or of potential investment opportunities.

##### East Norfolk Tourism Marketing Project

This is the development of a Marketing Plan for the eastern Norfolk coast and the provision of marketing and promotional support to businesses.



We are currently working with The North Norfolk Business Forum and Business Link to determine the best methods to provide advice. This will be detailed further in future newsletters.

#### Borough Council of King's Lynn & West Norfolk Project

##### Wolferton Private Contribution for Flood Defence Project

This project is to devise a mechanism for securing private contributions towards coastal flood defences at Wolferton Creek.

#### Infrastructure Package

A number of improvements to the infrastructure around the coast are being considered. Some of these include:

##### The Coast Footpath near The Marrams, Cromer



Realigning of the coastal path from Runton Road car park to Cromer town centre. Ongoing discussions with stakeholders and landowners about possible realignment have begun.

##### Beeston Regis Derelict Defence Project

Discussions have taken place with Beeston Regis Parish Council and Sheringham Town Council on removing the abandoned derelict sea defences at Beeston Regis. It is hoped that the work can start soon.



##### Trimingham and Salthouse

Ongoing discussions are taking place with regards to the relocation of Trimingham Village Hall and the possible options for retaining the car park facilities at Salthouse.

#### The Latest?

- The initial meeting of members of the Reference Group was held to discuss their terms of reference. Take a look overleaf to find out their role and responsibilities.
- Trimingham Village Hall (The Pilgrim's Shelter) is holding an Open Day on Saturday 6 March between 10am and 4pm. Options for the relocation of this hall will be displayed at the event.
- The Coastal Management Team has been invited to display Pathfinder information at an exhibition in Cromer during the six weeks of the summer holidays.

## Happisburgh Package

### Cliff Top Enhancement Project

This project aims to create a buffer of open land along the cliff top. It will look at the provision of a new car park, public conveniences, beach access, cliff top paths and look to secure new locations for threatened infrastructure such as the Coastguard Lookout.

### Property Acquisition Project

NNDC is investigating methods of purchasing properties at risk on Cliff Road. We are currently looking to recruit an independent property agent to work on our behalf to negotiate a method of valuing and purchasing these properties. If the properties are purchased, those at immediate risk will be demolished, with properties at lesser risk being found other uses such as being leased back to the occupiers. Properties will not be purchased if the owners do not wish to sell.



### Happisburgh Derelict Defences Project

Following community discussion redundant and derelict coastal defences will be removed to improve the beach environment.

### Coastal Heritage Project

This is a project to help the local community understand, record and manage the impacts of coastal change on their heritage and record their community's story. Norfolk Landscape Archaeology are leading this project and are about to employ a Project Officer.



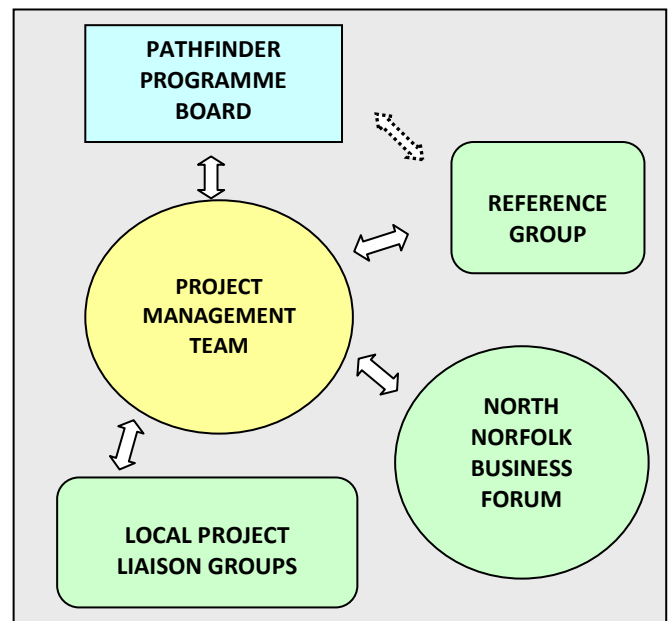
### Manor Farm Caravan Park Project

This is to assist in the planning of the relocation of a business at immediate risk of being lost.

## How is the programme managed?

Each project will be assigned a Project Officer who will select a team to help them deliver the project. The **Project Management Team** will report to the **Pathfinder Programme Board** who will make any decisions regarding what a project includes or how the funds are spent.

It is vital that the projects have input from the local communities. To enable this engagement **Local Project Liaison Groups** will be established to oversee the implementation of the projects and feed back any local issues. They will also be requested to help inform the communities in which they live of the projects' progress.



The **North Norfolk Business Forum** will oversee the development and the implementation of the **Business Support Package** detailed on the front of this Newsletter.

A project **Reference Group** has also been established to act as a 'critical friend' to the project teams and board. It is envisaged that they will help to ensure that the project meets the community's expectations, gauge success and also advise on communications.

## How can you keep up to date with what's happening?

Our website has a page specifically dedicated to the North Norfolk Pathfinder and is being regularly updated. Please visit <http://www.northnorfolk.org/coastal/6346.asp>

This newsletter is produced monthly to help keep you up to date with the Pathfinder Programme. It is available at local libraries, on our website, at our offices, and can be emailed or posted directly to you. If you wish to be added to the mailing list please contact us.

## For more information please contact:

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This newsletter can be made available in **Braille, audio, large print or in other languages. Please contact 01263 516318**

