



*....ideas into actions*

# Action Plan 2009 - 2011

North Norfolk Community Partnership  
ACTION PLAN 2009 - 2011

<b>SECTION</b>	<b>TITLE</b>	<b>PAGE</b>
1	The Process	3 - 6
2	National Indicators	7 - 11
3	Thematic Group – Housing, Neighbourhoods & Access	12 - 13
4	Thematic Group – Good Jobs With Prospects	14 - 16
5	Thematic Group – Quality of Life	17 - 19

# **SECTION** **ONE**

- ❖ -

# **THE PROCESS**

In 2007 the North Norfolk Community Partnership (NNCP) with North Norfolk District Council commissioned Mori to refresh the results of the previous 2004 consultation. Following this, the people of North Norfolk confirmed their refreshed top 3 priorities for North Norfolk in the community strategy (2008-2011):

- [Housing, Safer Neighbourhoods & Access](#)
- [Good Jobs with Prospects](#)
- [Quality of Life \(includes Health, Environment & Community Support\)](#)

3 thematic groups were created which have a strategic overview of their own priority and ensure delivery through focused multi agency projects across the District.

Concurrently, issues, needs and targets on a County and National level, which impact on North Norfolk, have also been identified by other agencies and are currently contained in the 3 years Norfolk Local Area Agreement (LAA).

NNCP agreed to support the delivery of the Norfolk LAA targets where they meet known local needs and priorities as identified in the Community Strategy. The NNCP Board is ultimately responsible for the strategic delivery of the Community Strategy.

The 3 Champions of the thematic groups are

- John Archibald - Chief Executive of the Victory Housing Trust for [Housing, Safer Neighbourhoods & Access](#)
- Ian Doughty - Chair of the North Norfolk Business Forum for [Good Jobs with Prospects](#)
- Linda Rogers, Head of Partnership Development, Voluntary Norfolk for [Quality of Life](#).

It is paramount that the appropriate skills and expertise are represented within the 3 thematic groups. Each Champion thus selected an inclusive team made of professionals with appropriate skills and expertise from partner organisations and other stakeholders, to deliver projects in their respective Action Plan.

In the first instance, The Champions arranged 3 forums (in Cromer: 23 Sept 2008, North Walsham: 24 Sept 2008 and Wells: 29 Sept 2008) and invited stakeholders - both statutory & non-statutory organisations, people with the knowledge, skills and /or resources, to contribute and help the thematic groups meet their objectives.

Each champion then selected an inclusive team made of professionals, named officers from partner organisations with influence regarding the allocation of resources and knowledge in their sphere of work and with appropriate skills and expertise from partner organisations and other stakeholders, to assist in the delivery of the NNCP priorities through projects in their respective Action Plan (2009-2011).

An extensive mapping exercise within each thematic group took place over the last months to identify, assess current and potential projects, and multi agency projects where pooling of skills, resources and expertise could achieve agreed outcomes, avoid duplication, improve efficiency and add value. From this exercise each thematic team agreed an action plan drilling down to mechanisms and timescale for the integration within the overall delivery of the Strategy

The 3 champions have been reporting regularly on their progress to the Board and met on several instances with the Chair and the NNCP Manager. They recently met together to assess the merit of each project in each proposed action plan and agreed on a collated plan for the endorsement of the Board.

The Board is asked to consider their recommendation which can be:

- Project concept agreed pending more details
- Endorsement of the project
- Funding of the project agreed (sometimes pending further details)
- Project on hold

Further to the Board's decision, the thematic champions will identify and plan for the use of resources to achieve best outcomes and receive and process the additional details requested.

Delivery of these multi-agency projects sitting within each thematic group will be delivered by Project Teams headed by a Lead Officer - some of whom will be members of the 7 Local Area Partnerships or Specialist Resource Groups. The project leads will report on their progress and performance to the Thematic Groups and ultimately the Board if necessary

In order to ensure NNCP's local projects can be delivered, NNCP has systems in place for monitoring and performance measurement purposes. When some of these projects are linked to countywide projects and targets within the LAA, this process of monitoring and measurement will apply to both district and county levels. The champions will also gather information from the performance management system, challenge poor performance of project teams within their thematic group and work with them to ensure delivery of outcomes by agreed dates

**\*Note:**

Not all existing current projects funded by NNCP are in this draft action plan as they have already been endorsed and funded. In particular Support in the Voluntary Sector' and the support of the Local Area Partnerships. Summary of current existing projects can be found in the budget report supplied bi-monthly with the Board Papers.

**Review:**

North Norfolk environment is constantly changing, it is appropriate that the delivery of the current agreed action plan is reviewed on a regular basis, for example every 3 months, (see performance monitoring above) but still offer stability and continuity to the process.

The review should also take into account potential projects identified by one thematic group champion to be presented to the other champions (every 6 months) and if agreed presented to the Board. Potential projects will be presented to the thematic groups on a common template.

**\*\*Note**

Specialist Reference Groups (SRGs) exist in their own right, such as the North Norfolk Business Forum, the North Norfolk Skills Partnership, VCS Together, the Safer Communities Partnership, and Area Partnerships. Others are being established. These groups themselves are made up of a wide range of agencies and members of the community.

## **SECTION** **TWO**



## **NATIONAL** **INDICATORS**

Indicators in Black are National Indicators picked up by NORFOLK

**Indicators in Blue are Norfolk Indicators picked up by the North Norfolk Community Partnership**

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

NI 1	Percentage of people who believe people from different backgrounds get on well together in their local area (Designated)
<b>NI 4</b>	<b>Percentage of people who feel they can influence decisions in their locality (Designated)</b>
NI 6	Participation in regular volunteering (LOCAL)
<b>NI 7</b>	<b>Environment for a thriving third sector (Designated)</b>
NI 8	Adult Participation in Sport (Designated)
NI 18	Adult re-offending rates for those under probation supervision (LOCAL)
NI 19	Rate of proven re-offending by young offenders (LOCAL)
NI 21	Dealing with local concerns about anti-social behaviour and crime issues by the local council and police (Designated)
NI 30	Re offending rate of prolific and priority offenders (LOCAL)
NI 32	Repeat incidents of domestic violence (Designated)
NI 39	Alcohol harm related admission rates (Designated)
NI 40	Drug Users in effective treatment (LOCAL)
NI 47	People killed or seriously injured in road traffic accidents (Designated)
NI 51	Effectiveness of child and adolescent mental health (CAMHs) services (Designated)
NI 54	Services for disabled children (LOCAL)
NI 55	Obesity among primary school aged children in reception year (LOCAL)
NI 56	Obesity among primary school aged children in Year 6 (Designated)
NI 60	Percentage of core assessments for children's social care that were carried out within 35 working days of their commencement (Designated)
NI 72	Statutory Indicators for the Department of Children School and families
NI 73	Statutory Indicators for the Department of Children School and families

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

NI 74	Statutory Indicators for the Department of Children School and families
NI 79	Achievement of a level 2 qualification by the age 19 (Designated)
NI 83	Statutory Indicators for the Department of Children School and families
NI 87	Statutory Indicators for the Department of Children School and families
NI 89	Reduction in number of schools judged as requiring special measures and improvements in time taken to come of the category (Designated)
NI 92	Statutory Indicators for the Department of Children School and families
NI 93	Statutory Indicators for the Department of Children School and families
NI 94	Statutory Indicators for the Department of Children School and families
NI 95	Statutory Indicators for the Department of Children School and families
NI 97	Statutory Indicators for the Department of Children School and families
NI 98	Statutory Indicators for the Department of Children School and families
NI 99	Statutory Indicators for the Department of Children School and families
NI 100	Statutory Indicators for the Department of Children School and families
NI 101	Statutory Indicators for the Department of Children School and families
NI 110	Young people's participation in positive activities (Designated)
NI 111	First time entrants to the Youth Justice System aged 10-17 (Designated)
NI 112	Under 18 conception rate (Designated)
NI 115	Substance misuse by young people (Designated)
NI 121	Mortality rate from all circulatory diseases at ages under 75 (Designated)
NI 123	Reducing 16+ current smoking rate prevalence (Designated)
NI 125	Achieving independence for older people through rehabilitation/intermediate care

NI 130	Social care clients receiving self directed support per 100,000 population (Designated)
NI 135	Carers receiving needs assessment or review and a specific carer's services, or advice and information (Designated)
NI 136	People supported to live independently through social services (LOCAL)
NI 140	Fair treatment by local services (LOCAL)
<b>NI 141</b>	<b>Number of vulnerable people achieving independent living (Designated)</b>
NI 142	Number of vulnerable people who are supported to maintain independent living (LOCAL)
<b>NI 152</b>	<b>Working age people on out of work benefits</b>
<b>NI 154</b>	<b>Net Additional homes provided (Designated)</b>
<b>NI 155</b>	<b>Number of affordable homes delivered (gross) Designated</b>
<b>NI 163</b>	<b>Proportion of pop aged 19-64 for males and 19-59 for females qualified to at least level 2 or higher</b>
<b>NI 166</b>	<b>Median earnings of employees in the area (Designated)</b>
<b>NI 171</b>	<b>New business registration rate (Designated)</b>
<b>NI 175</b>	<b>Access to services and facilities by public transport, walking and cycling (Designated)</b>
NI 177	16 to 18 years olds who are not in employment, education or training (Designated)
<b>NI 186</b>	<b>per capita reduction in CO2 emissions in the LA area (Designated)</b>
<b>NI 188</b>	<b>Planning to Adapt to climate change (Designated)</b>
NI 193	Percentage of municipal Waste land filled (Designated)
NI 195	Improved street and environmental cleanliness (levels of litter detritus, graffiti, fly posting) (LOCAL)
NI 197	Improve local biodiversity - proportion of local sites where positive conservation management has been or is being implemented (Designated)

## **SECTION THREE**



## **THEMATIC GROUP HOUSING, NEIGHBOURHOODS & ACCESS**

<b>HOUSING</b>		LAA Indicators
<b>Objective 1: - To increase the number of affordable, energy efficient new homes for rent or shared ownership in the District.</b>		
<b>Objective 2: - To support the improvement of existing housing particularly with respect to aids and adaptation and energy efficiency.</b>		
REF	Project Title	LAA Indicators
H1.1 – 1.17	Provision of 137 properties in various locations throughout North Norfolk	154
H1.18	Introduction of the Choice Based Lettings Scheme	155
<b>NEIGHBOURHOODS</b>		
<b>Objective 1: - To contribute to the establishment of safe, strong and cohesive neighbourhoods.</b>		
REF	Project Title	LAA Indicators
	<b>Existing Projects</b>	
<b>0809-01</b>	Wells For the Future	<b>4, 175, 188</b>
	<b>Developing Concepts</b>	
<b>N 1.3</b>	Establishment of a single North Norfolk Prevention Fund	6.1 (Local)
<b>ACCESS</b>		
<b>Objective 1: - To improve access to services and information.</b>		
REF	Project Title	LAA Indicators
	<b>Existing Projects</b>	
<b>0809-02</b>	Happing Dial-A-Ride	<b>1, 6, 140, 141, 142</b>
	<b>New Projects</b>	
<b>A 1.1</b>	Services2gether	<b>121, 141</b>
	<b>Developing Concepts</b>	
<b>A 1.2 (X)</b>	Local Transport Schemes	<b>7, 141, 186, 175, 152</b>
<b>A 1.3 (X)</b>	Development of Rural Services Network	<b>4, 7, 21, 152, 163, 175, 186</b>
<b>A 1.4 (X)</b>	Three Rivers Way (assistance) following completion of Active Travel Project	<b>175, 186</b>

## **SECTION** **FOUR**



## **THEMATIC GROUP** **GOOD JOBS WITH PROSPECTS**

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

<b>BUSINESS COMPETITIVENESS</b>		LAA Indicators
<b>Objective 1: - Attract businesses to and support businesses in North Norfolk</b>		
<b>Objective 2: - Liaise with Housing, Neighbourhoods &amp; Access thematic group to improve access to employment</b>		
REF	Project Title	LAA Indicators
	<b>Existing Projects</b>	
<b>0405-18</b>	North Norfolk Business Forum (NNBF)	141, 152, 166, 171, 172, 175
	Tourism Roundtable delivered through NNBF	157, 166, 171, 175
<b>0607-24</b>	Shellfish Handling Facility	152, 171
<b>500217</b>	Shaping Norfolk's Future	171, 172
	<b>Developing Concepts</b>	
<b>BCP1-BCP6</b>	Business Mentoring to include VBS	171, 172
<b>BCP7</b>	Information & Signposting	171, 172
<b>BCS3</b>	North Norfolk Recession	152, 152, 166,
<b>EMPLOYMENT CREATION</b>		
<b>Objective 1: - Attract businesses to and support businesses in North Norfolk</b>		
<b>Objective 2: - Liaise with Housing, Neighbourhoods &amp; Access thematic group to improve access to employment</b>		
<b>Objective 3: - Provide more opportunities for people in employment or currently out of employment, to improve their vocational skills.</b>		
<b>Objective 4: - Reduce the number of people in North Norfolk who are out of work and dependant on benefits</b>		
<b>Objective 5: - Continue to reduce the number of young people in employment, education or training.</b>		
REF	Project Title	LAA Indicators
	<b>Existing Projects</b>	
<b>0607-01</b>	North Norfolk Skills Partnership (NNSP)	152, 163, 166, 171, 175
	- 0708-04 – Business Mentoring 2nd phase VBS	152, 163, 171
	- 0708-05 - Information, Advice & Guidance Project (IAG)	152, 163, 171

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

<b>SKILLS DEVELOPMENT</b>	
<b>Objective 1: - Provide more opportunities for people in employment or currently out of employment, to improve their vocational skills.</b>	
<b>Objective 2: - Reduce the number of people in North Norfolk who are out of work and dependant on benefits</b>	
<b>Objective 3: - Contribute to the improvement of basic skills and encourage lifelong learning</b>	
<b>Objective 4: - Continue to reduce the number of young people in employment, education or training.</b>	
<b>REF</b>	<b>Project Title</b>
	<b>Developing Concepts</b>
<b>SDP1</b>	Key to learning
	<b>LAA Indicators</b>
	<b>151, 152, 166</b>

## **SECTION** **FIVE**



## **THEMATIC GROUP** **QUALITY OF LIFE**

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

<b>STRONGER COMMUNITIES</b>		
<b>Objective 1: - Help people to have more of a say in what happens in their communities and to be more involved</b>		
<b>Objective 2: - Help voluntary &amp; community organisations to work better with public bodies like councils and social services</b>		
<b>REF</b>	<b>Project Title</b>	<b>LAA Indicators</b>
	<b>Existing Projects</b>	
<b>0708-01</b>	Support in the Voluntary Sector	<b>4, 6, 7</b>
	<b>New Projects</b>	
<b>SC 1.1</b>	Community Engagement	<b>1, 4</b>
<b>Objective 3: - Help more people to be involved in arts and sports activities</b>		
<b>REF</b>	<b>Project Title</b>	<b>LAA Indicators</b>
	<b>Existing Projects</b>	
<b>0708-02</b>	It's Our Theatre	<b>4, 6, 19, 21, 112, 115, 123, 177</b>
<b>0708-03</b>	Holt Youth Project	<b>4, 6, 19, 21, 112, 115, 123, 177</b>
	<b>New Projects</b>	
<b>SC 3.1</b>	Youth Arts	<b>4, 7, 141, 175</b>
	<b>Developing Concepts</b>	
<b>SC 3.2 (X)</b>	Development of joint working opportunities between Voluntary and Business Sectors.	<b>7, 141, 171, 175</b>
<b>SC 3.3 (X)</b>	Best use of empty shops high street	<b>7, 152, 166, 171</b>
<b>HEALTH</b>		
<b>Objective 1: - Help everyone to have fair access to good health</b>		
<b>REF</b>	<b>Project Title</b>	<b>LAA Indicators</b>
	<b>New Projects</b>	
<b>HTH 1.1</b>	Fit Together	<b>7, 8, 125, 141</b>

North Norfolk Community Partnership  
ACTION PLAN 2009 – 2011

<b>Objective 1: - Help everyone to have fair access to good health</b>		<b>LAA Indicators</b>
<b>REF</b>	<b>Project Title</b>	
	<b>New Projects</b>	
<b>HTH 2.1</b>	Mobile Health Trainers	<b>141</b>
<b>ENVIRONMENT</b>		
<b>Objective 1: - Help to reduce the effects of climate change, including coastal change</b>		
<b>REF</b>	<b>Project Title</b>	<b>LAA Indicators</b>
	<b>Developing Concept</b>	
<b>E 1.1</b>	Building Resilience	<b>4, 7, 175, 186, 188</b>
<b>Objective 3: - Access to environment.</b>		
<b>REF</b>	<b>Project Title</b>	<b>LAA Indicators</b>
	<b>Existing Projects</b>	
<b>0910-01</b>	Access to Nature	<b>141, 151</b>

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