



Equality Impact Assessment Record Form

PS2

**Foreshore Management: Prom & beach accesses
including Beach Huts and Chalets**

PS2 Foreshore Management

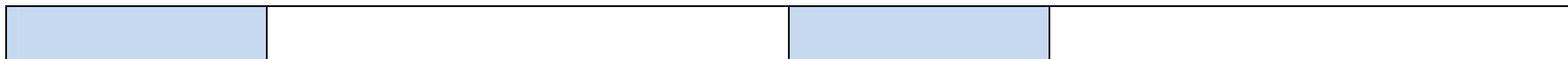
Directorate	Service	Person responsible for the assessment	Date assessment completed
Resources	Property Services	Jill Fisher	October 2009
Title of the facility being assessed	Foreshore management – promenades, beach access, chalet and beach hut service. This assessment does not cover street cleansing issues.		
The status of the facility	<p>Property Services manage the promenade area, including leases to café and kiosk premises, hire of beach chalets in Cromer and Sheringham and beach hut sites in Cromer, Mundesley, Overstrand and Sheringham. During the summer holiday season, foreshore officers are present on the prom at Cromer and Sheringham. They provide assistance to holiday makers and visitors as well as overseeing beach hut and chalet use and enforcing dog fouling restrictions.</p> <p>This assessment considers public access to these areas, as well as management of licence issue to chalet and hut tenants, including waiting list and charging regime. Beach BBQ and parties are also permitted within defined areas of the beach.</p> <p>Overall management of this facility relates to other council activities such as the coastal management team, beach lifeguard service operated by the RLNI, management of the Pier and Pavilion Theatre, dog-fouling regulations and restrictions, and blue badge parking on the prom at Cromer.</p>		
1. What are the aims, objectives and purposes of the policy?	<p>There are no formal policies relating to this facility, although there are bylaws covering this area. The overall management of the Council's assets is described in the Asset Management Plan.</p> <p>http://www.northnorfolk.org/files/Byelaws_for_the_Seashore_and_Promenades.doc</p>		

2. Does the policy support other objectives of the council?	Provision of high quality, accessible public realm area in the District's seaside resorts supports the objective of improving the tourist offer and the local economy. Access to open space and leisure encourages activity and healthy living.				
3. Who is intended to benefit from the policy, and in what way?	All members of the public including visitors and residents, local businesses, through the objectives described in 2.				
4. What outcomes are anticipated from the facility	Increase tourism visits and spend. Increase in positive comments via letters etc Break even on beach huts and chalets service. Safer environment				
5. Identify and select your assessment team.	Name		Role	Responsibilities	
	Jill Fisher Ricky Wright Teri Munro Penny Sands		Corporate Asset Manager Facilities and Contracts Manager Safer Communities Manager Admin Officer (beach huts and chalets)	Council Property Assets Foreshore management Safety and Crime Prevention Operations.	
6. What data have you gathered for this assessment? How have you analysed this data?	Source and Age of Data		Owner	Findings	Data Gaps
	Letters of complaint/comments Telephone queires re Beach huts and chalets.		PS	Problems of elderly/disabled accessing prom and pier.	No monitoring of users apart from beach hut/chalet users.
	Questionnaire survey of beach hut and chalet licence holders (July 2009) See Appendix 1 for findings.		PS		
Visitor No at TICs		Customer Services			

	risk assessments			
7. Who are the main stakeholders of this policy?	Community		Staff/Members	Partners
	Yes		Yes	Yes
8. Are there any concerns that the policy could have a negative impact with regard to race and ethnicity?	No	What evidence (actual data or assumptions) do you have to support this?		
		There is no evidence to suggest that there are issues regarding race and ethnicity, particularly given the relatively small BME resident and visitor population. This issue is not currently monitored.		
9. Are there any concerns that the policy could have a negative impact with regard to gender?	No	What evidence (actual data or assumptions) do you have to support this?		
		There is no evidence to suggest that there are issues regarding gender use of the prom area. This issue is not currently monitored. The issue of inadequate lighting may be of concern in regards to issues of personal safety. But the prom is generally well lit and we have received no complaints in this regard.		
10. Are there any concerns that the policy could have a negative impact with regard to disability?	Yes	What evidence (actual data or assumptions) do you have to support this?		
		Poor mobility may create problems accessing prom, pier and beach areas. This can relate to the elderly, those with mobility problems or parents with young children. We have received letters of complaint regarding access to the Pier and Prom by those with a disability or mobility problems. However, the Council does provide 16 disabled pay and display spaces on the prom (only disabled parking is permitted on Cromer Prom) to address access needs. The Council has an arrangement with Openwide who run the Pavilion Theatre at the end of the Pier, so that disabled or reduced mobility customers can be dropped off by the entrance to the pier and Openwide staff then meet the customer with a wheelchair if required. This decision was taken in the light of overall health and safety issues on the		

		<p>Prom and Pier. Railings on all promenades provides a safer environment especially for those who are in some way impaired e.g. mobility or sight.(evidential phone calls)</p>
<p>11.Are there any concerns that the policy could have a negative impact with regard to age?</p>	<p>Yes</p>	<p>What evidence (actual data or assumptions) do you have to support this? Poor mobility may create problems accessing prom, pier and beach areas. This can relate to the elderly, those with mobility problems or parents with young children. We have received letters of complaint regarding access to the Pier and Prom by those with a disability or mobility problems. See 10</p>
<p>12.Are there any concerns that the policy could have a negative impact with regard to religion/belief?</p>	<p>No</p>	<p>What evidence (actual data or assumptions) do you have to support this? There is no evidence to suggest that there are issues regarding religion or belief. This issue is not currently monitored.</p>
<p>13.Are there any concerns that the policy could have a negative impact with regard to sexual orientation?</p>	<p>No</p>	<p>What evidence (actual data or assumptions) do you have to support this? There is no evidence to suggest that there are issues regarding sexual orientation. This issue is not currently monitored.</p>
<p>14.Could the negative impact you have identified in questions 8 - 13 lead to the potential for adverse impact if the policy is implemented?</p> <p>Can this adverse impact be justified on the grounds of promoting equality of opportunity for one group?</p>	<p>Yes</p>	<p>There are arrangements in place at Cromer for elderly/disabled to be dropped off on the prom, for example to access the Pier Shows, and blue badge holders are able to park on the prom. There is lift access at Cromer to the prom adjacent to the Rocket House (installed in 2006) but limited to café opening hours.</p> <p>The action plan arising out of this assessment will be taken forward via improvements to service procedures and the Asset Management</p>

<p>Or any other reason?</p> <p>Can the impact be mitigated by existing means?</p> <p>If yes, what actions will you undertake to mitigate these impacts and revise the policy?</p>		Plan.	
<p>15. Describe the arrangements for reporting and publishing this assessment.</p>	This assessment will be provided as an appendix to the Asset Management Plan and will also be reported on the council's Equality Impact Assessment webpage.		
<p>Has this assessment been undertaken by a minimum of two staff?</p>	Yes	<p>Has this assessment been scrutinised by your Directorate Steering Group?</p>	Yes/No
<p>If the policy is new, or requires a decision by Councillors to revise, has this Equality Impact Assessment been included with the report?</p>			No
<p>Have any actions identified in this assessment been included in your service equality and diversity action plan?</p>			Yes/No
<p>Completed by:</p>		<p>Signed off by:</p>	



Appendix A – Action Plan

Action	Expected Outcome	Person responsible	Target date	✓
Systematic recording of public complaints/comments.	Identify key areas for targeting action	RT	Jan 2010	
Review of 7 non DDA compliant Public conveniences	Undertaken via AMP	JF	Jan 2010	

Equality Impact Assessments

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Produced by
David Lloyd associates
In partnership with
North Norfolk District Council
May 2008