



## Save hundreds of pounds a year on your energy bills, and get up to £100 cashback from British Gas

Dear North Norfolk District Council resident,

North Norfolk District Council are committed to increasing the energy efficiency of all the homes in our area, and have teamed up with British Gas to make it easier for you to reduce the amount of energy you use and save you money on your energy bills.

Did you know that through our scheme with British Gas you could:

- Receive cashback up to £100<sup>1</sup> just for insulating your home?
- Insulate both your loft and cavity walls and save hundreds of pounds a year on your energy bills?

Just look at these charts to see how quickly cavity and full loft insulation can pay for themselves:

<b>Example of House Type: 3 Bed Semi-detached Gas Heated House</b>	<b>Standard British Gas Price<sup>2</sup></b>	<b>Cashback From British Gas</b>	<b>North Norfolk Price From British Gas</b>	<b>Average Annual Saving On Energy Bills<sup>3</sup></b>
Cavity insulation <sup>4</sup>	£199	£50	£149	£110
Full loft insulation <sup>4</sup>	£199	£50	£149	£145
<b>Both</b>	<b>£398</b>	<b>£100<sup>1</sup></b>	<b>£298</b>	

If you own your home or rent privately, and receive certain income-related benefits, or are over 70, you may even qualify for FREE insulation.

And you don't even have to be a British Gas customer to take advantage. You just have to own or rent a home within North Norfolk.

To arrange a free, no obligation survey to check whether your home is suitable for insulation improvements, or to simply find out more about this scheme, please call

**0845 605 2535\*** quoting reference **Norfolk11**.

If you would like to be able to reduce your energy bills and ensure that your home is warmer and cheaper to run next winter, please do not miss this excellent opportunity to do so.

Yours sincerely,

A handwritten signature in purple ink, appearing to read 'Nick Baker', with a horizontal line underneath.

Nick Baker  
Strategic Director - Environment  
North Norfolk District Council

1. Subject to survey and further conditions.
  2. British Gas install in mainland Great Britain only. Subject to availability and survey. Not all homes are suitable for loft and/or cavity wall insulation. Prices based on an average sized 3 bedroom semi-detached home. Applicants only eligible for measures recommended by appointed surveyor. Prices may vary and exclude any scaffolding or specialist equipment.
  3. Savings figure source [www.energysavingtrust.org.uk/Energy-saving-assumptions](http://www.energysavingtrust.org.uk/Energy-saving-assumptions), February 2011. Actual savings depend on individual circumstances.
  4. Prices correct at time of printing, include VAT at 5% and subject to survey. Not to be used in conjunction with any other offer. Scheme closes 31/12/11.
- \* Lines open Monday – Friday 8am-8pm and Saturday 8am-1pm. Your calls may be recorded and/or monitored for quality assurance and compliance purposes. Evening and weekend calls cost 6p plus up to 2p p/minute from a BT Together landline. Mobile and other providers' charges may vary.