

## 5 Policy statements

### 5.1 INTRODUCTION

This section contains a series of statements and maps presenting the policy, and the implications for individual locations. These are to provide local detail to support the SMP-wide Plan presented in Section 4, and consider locally-specific issues and objectives. Consequently, these statements must be read in conjunction with those and in the context of the wider-scale issues and policy implications as reported therein.

### 5.2 CONTENT

Each Policy Statement contains the following:

**Location reference** This provides the general name used for reference to each policy unit and a number identifier which is sequential along the shoreline from north to south.

**Summary of the Plan recommendations and justification** This is a statement summarising the Plan and describing the rationale behind it. These focus upon the long-term Plan but also note any different short-term requirements.

**Policies to implement the Plan** This describes the policies and activities that will be undertaken in the short, medium, and long-term to implement the Plan. In this respect, 'from present day' is broadly representative of the next 20 years, "Medium-term" 20 to 50 years, and "Long-term" 50 to 100 plus years. These timescales should not be taken as definitive, however, but should instead be considered as phases in the management of a location.

**Predicted implications of the Plan for this location** This Table summarises the consequences *at this location only* resulting from the policies. These are categorised as "Property & Land Use", "Nature Conservation", "Landscape", "Historic Environment" and "Amenity & Recreational Use" (which are being used nationally for the SMPs). The implications have been assessed for the situation by years 2025, 2055 and 2105, again to provide a nationally consistent picture. *Broad estimates* of potential residential and commercial losses have been included.

#### 5.2.1 Policy units

Statements are provided for the following Policy Units:

<i>3b01 Kelling Hard to Sheringham</i>	<i>3b09 Mundesley to Bacton Gas Terminal</i>	<i>3b17 Great Yarmouth</i>
<i>3b02 Sheringham</i>	<i>3b10 Bacton Gas Terminal</i>	<i>3b18 Gorleston</i>
<i>3b03 Sheringham to Cromer</i>	<i>3b11 Bacton, Walcott and Ostend</i>	<i>3b19 Gorleston to Hopton</i>
<i>3b04 Cromer</i>	<i>3b12 Ostend to Eccles</i>	<i>3b20 Hopton</i>
<i>3b05 Cromer to Overstrand</i>	<i>3b13 Eccles to Winterton Beach Road</i>	<i>3b21 Hopton to Corton</i>
<i>3b06 Overstrand</i>	<i>3b14 Winterton to Scratby</i>	<i>3b22 Corton</i>
<i>3b07 Overstrand to Mundesley</i>	<i>3b15 California to Caister-on-Sea</i>	<i>3b23 Corton to Lowestoft</i>
<i>3b08 Mundesley</i>	<i>3b16 Caister-on-Sea</i>	<i>3b24 Lowestoft North (to Ness Point)</i>

**Location reference:** *Kelling Hard to Sheringham*

**Policy Unit reference:** 3b01

### **SUMMARY OF PLAN RECOMMENDATIONS AND JUSTIFICATION**

**Plan:**

*The long-term Plan is to promote a naturally-functioning coastline, with minimal human interference. This will allow beach material to be replenished through cliff erosion and sediment to move freely along the coast, feeding the shingle ridge to the west. There are no existing open coast defences and few socio-economic assets along the frontage that would generate justification for defence construction; therefore this long-term Plan to retreat can be implemented immediately.*

**Policies to implement Plan:**

**From present day:** The policy from the present day is to allow natural processes to take place, i.e. allow coastal retreat through a policy of **no active intervention** on the open coast. There is a short length of palisade at Weybourne to prevent breach of the shingle ridge. As the shingle ridge rolls back this will become exposed and local flood defence works could be implemented in a set back position to maintain facilities and reduce flood risk at this location. If economically justified, these could be constructed without impacting upon coastal processes

This policy will enable a naturally-functioning coastline to operate. There will however be loss of some cliff top land, which includes agricultural land and part of the golf course.

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**Medium-term:** No change in policy, from **no active intervention**, is proposed.

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**Long-term:** No change in policy, from **no active intervention**, is proposed.

**Location reference:** *Kelling Hard to Sheringham*

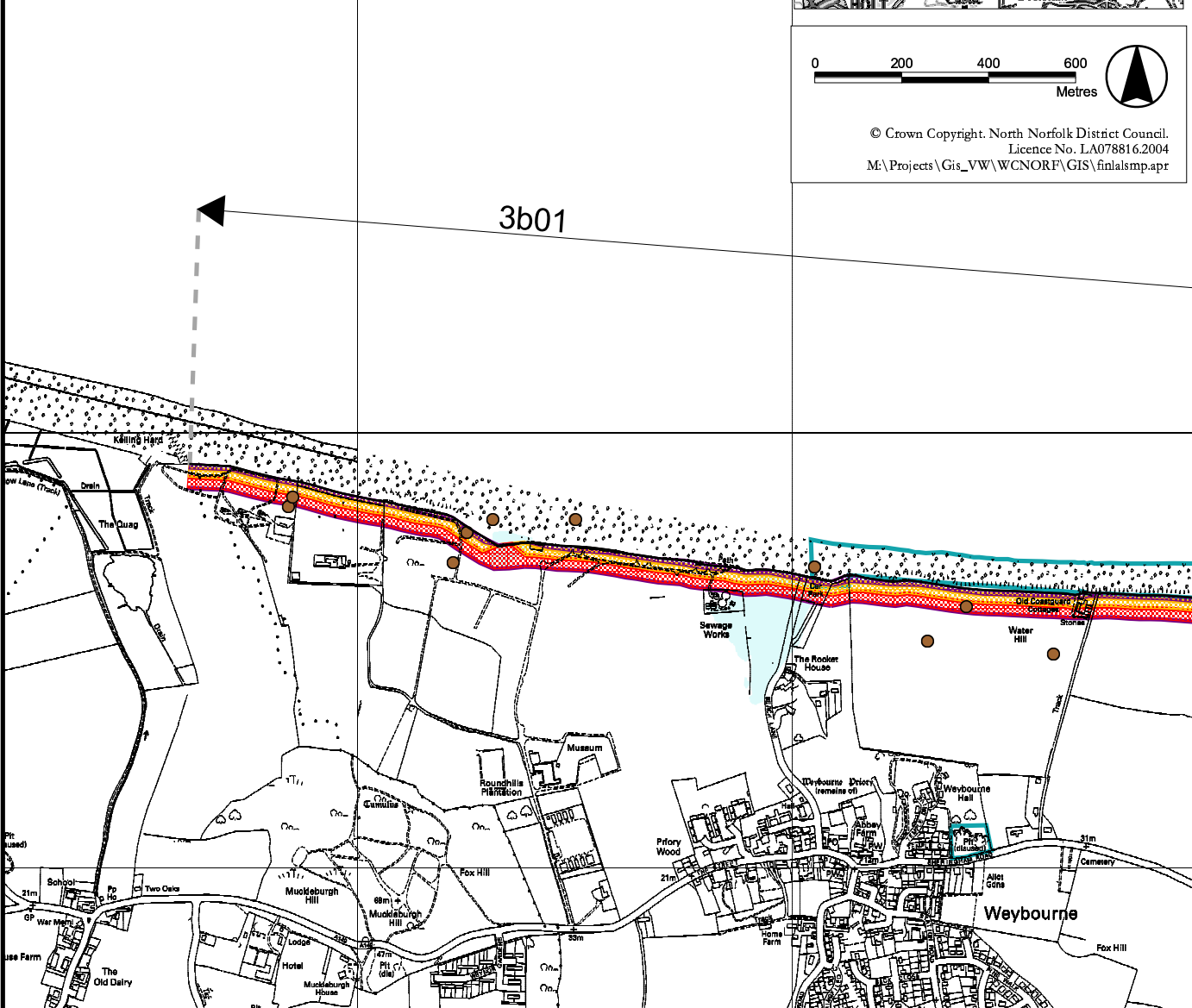
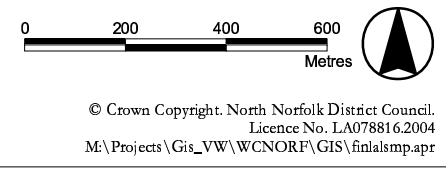
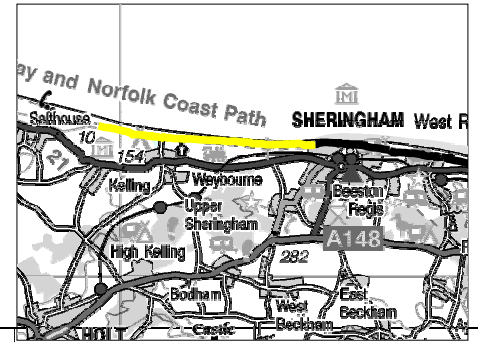
**Policy Unit reference:** 3b01

**PREDICTED IMPLICATIONS OF THE PLAN FOR THIS LOCATION**

<b>Time</b>	<b>Property &amp; Land Use</b>	<b>Nature Conservation</b>	<b>Landscape</b>	<b>Historic Environment</b>	<b>Amenity &amp; Recreational Use</b>
<b>By 2025</b>	Loss of no houses. Loss of agricultural land. Loss of the coastal strip of Sheringham Golf Links.	Naturally-functioning coast. Continued exposure of Weybourne cliffs SSSI. Some loss in area of Kelling Hard CWS and Beach Lane CWS, but status should remain.	AONB landscape quality maintained.	Loss of some coastal monument sites, including some of high importance.	Beach maintained. Car park and beach access remain. Coastal path would require relocation.
<b>By 2055</b>	Loss of less than 5 houses. Further loss of agricultural land. Further loss of Sheringham Golf Links.	Naturally-functioning coast. Continued exposure of Weybourne cliffs SSSI. Further loss in area of Kelling Hard CWS and Beach Lane CWS, but status should remain.	AONB landscape quality maintained.	Further loss of some coastal monument sites, including some of high importance.	Beach maintained. Partial loss of present car park and beach access would need to be relocated.
<b>By 2105</b>	Cumulative loss of less than 5 houses. Further loss of agricultural land. Further loss of Sheringham Golf Links.	Naturally-functioning coast. Continued exposure of Weybourne cliffs SSSI. Further loss in area of Kelling Hard CWS and Beach Lane CWS, but status should remain.	AONB landscape quality maintained.	Further loss of some coastal monument sites, including some of high importance.	Beach maintained.

# Kelling to Lowestoft Ness Shoreline Management Plan

## Policy Unit 3b01: Kelling Hard to Sheringham (1 of 2)



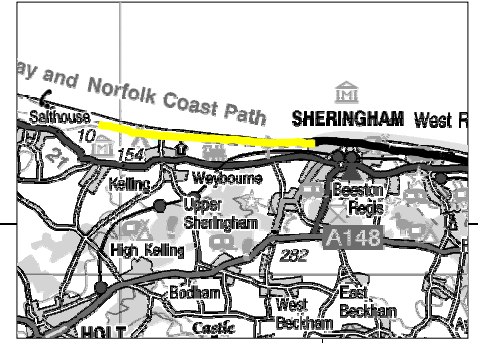
### POLICY (FOR FULL DETAILS SEE RELEVANT POLICY STATEMENT)

From Present Day:	Medium-Term:	Long-Term:
Allow retreat through no active intervention	Allow retreat through no active intervention	Allow retreat through no active intervention

- Indicative erosion zone up to 2025
- Indicative erosion zone up to 2105
- Indicative erosion zone up to 2055
- Policy Unit boundary
- National Nature Conservation Designation
- Important Heritage Sites
- International and National Nature Conservation Designation
- 2003 Indicative Floodplain © Environment Agency

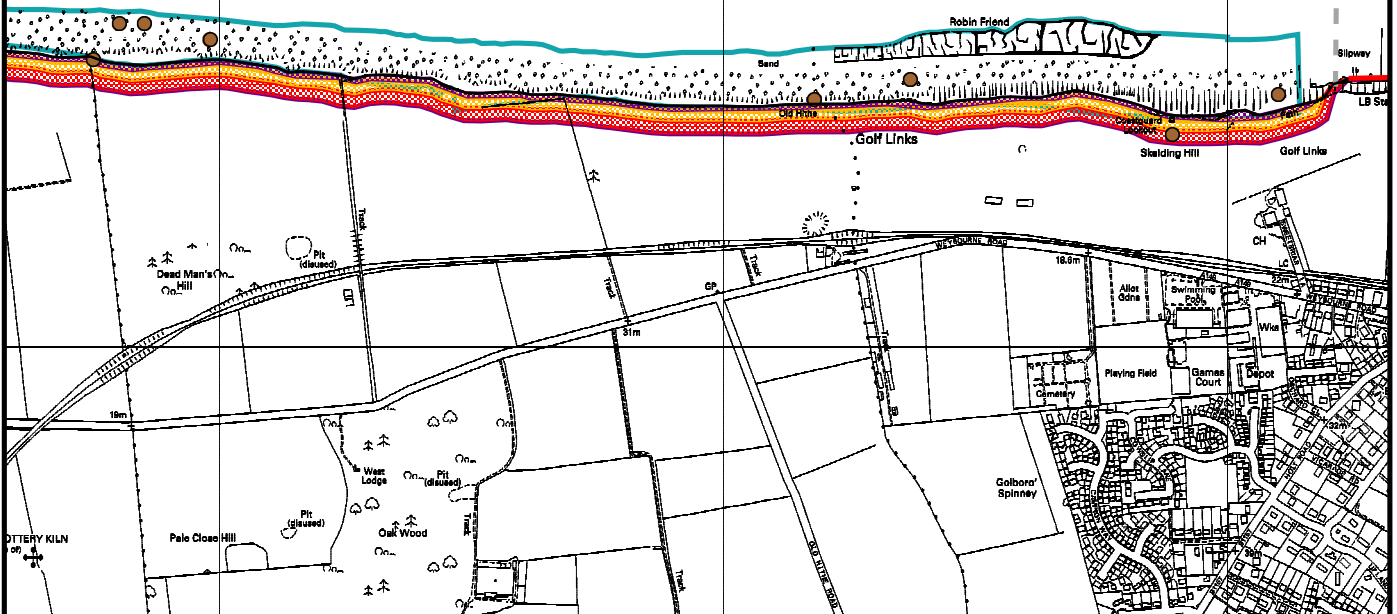
# Kelling to Lowestoft Ness Shoreline Management Plan

## Policy Unit 3b01: Kelling Hard to Sheringham (2 of 2)







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





### POLICY (FOR FULL DETAILS SEE RELEVANT POLICY STATEMENT)

From Present Day:	Medium-Term:	Long-Term:
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-  Indicative erosion zone up to 2025
-  Indicative erosion zone up to 2105
-  Indicative erosion zone up to 2055
-  Policy Unit boundary

#### Environmental/Cultural Heritage

-  National Nature Conservation Designation
-  Important Heritage Sites
-  International and National Nature Conservation Designation
-  2003 Indicative Floodplain © Environment Agency